



Colorado Association of Nurse Anesthetists

2019 CoANA Spring Anesthesia Update & Trade Show EXHIBITOR PROSPECTUS

The Colorado Association of Nurse Anesthetists will host their 2019 CoANA Spring Anesthesia Update & Trade Show at the Broadmoor Hotel located in Colorado Springs. (Exhibits will be held on Saturday, April 27, 2019 from 6:30 am to 4:30 pm). This event is attended by Certified Registered Nurse Anesthetists (CRNAs) and Student Nurse Anesthetists (SRNAs) from across the United States.

We invite you to participate as an exhibitor and/or sponsor and we look forward to your participation!

Who Exhibits?

- Pharmaceutical Companies
- Financial Services
- Medical Liability Insurance Providers
- Medical Equipment Suppliers
- CRNA Recruiting/Locums Companies
- Medical Billing Professionals

Benefits of Exhibiting:

- Ten exhibit hours
- Limited space available
- One-on-one time with decision makers
- Friday evening presentation and book signing with John Fielder and meeting attendees
- Complimentary breakfast, beverage breaks and lunch with attendees on Saturday

Sponsorship Opportunities:

- Platinum Sponsor - \$3,000.00 (One Available)
 - One Exhibit Table
 - Exclusive Sponsor of Lunch on April 27th, 2019
 - A ten-minute presentation at the luncheon
 - Complimentary insert in each registrants' meeting packet (brochure, pen, note paper, etc.)
 - Logo on signage and on meeting slides
- Gold Sponsor - \$2,000.00 (Two Available)
 - One Exhibit Table
 - Exclusive Sponsor of the Continental Breakfast Saturday or Sunday
 - Logo on signage.

- Silver Sponsor - \$1,000.00 (Three Available)
 - Exhibit Table
 - Sponsorship of Mid-morning or Afternoon Refreshment Break Saturday or Sunday
 - Logo on signage
- Exhibit Table Only - \$350.00

Advertising: Deadline is April 10, 2019
Full Page (8" wide by 10.5" tall) -- \$300.00

Exhibit Hours:
Saturday, April 27, 2019 – 7:30 am to 4:00 pm, includes continental breakfast and lunch

Electrical, audio visual equipment and/or internet service is not provided. Exhibit tables will be assigned by CoANA on a first-come, first-served basis. Payment must accompany contract before confirmation will be awarded.

Exhibit Cancellation Policy: Cancellations of the "AGREEMENT" must be made in writing to show management. If written notice of cancellation is received by 5:00 pm on February 28, 2018 a full refund minus a \$50.00 administrative fee will be made for each exhibit table cancelled. No refunds will be given for cancellations made after February 28, 2018 or for "no show" exhibitors.

SPONSOR, ADVERTISEMENT AND EXHIBITOR AGREEMENT

Company Name:
Contact Name:
Mailing Address:
City/State/Zip Code:
Phone Number:
Email Address:
Type of Company/Products Sold:
I wish to: _____ One Exhibit Table (\$350) _____Advertisement - \$350.00 _____ Sponsor – Type of Sponsorship: Platinum - \$3,000.00 Gold - \$2,000.00 Silver - \$1,000.00 TOTOAL: \$_____

Sponsorship, Advertisement and Exhibit Space Rental Policy: Payment in full for all exhibit table(s), sponsorships and/or advertisement must be received with this contract. Payment must be paid in full. A contract without payment in full will not be accepted. Cancellations of the "Contract to Exhibit" must be made in writing to show management. If written notice of cancellation is received by 5:00 pm on March 28, 2018 a full refund minus a \$50.00 administrative fee will be made for each exhibit table cancelled. No refunds will be given for cancellations made after March 28, 2018 or for "no show" exhibitors. Exhibitors and sponsors agree to observe all Rules & Regulations set forth by CoANA and the Broadmoor Hotel.

I accept all of the above Policies:

Signature: _____ Date: _____

Mail To: CoANA Spring Anesthesia
Update
12011 Tejon Street, Suite700,
Westminster, CO 80234

Questions: Kelley Mazur, IMI Association Manager
kelley@imigroup.org (303)443-4446